/ / /

Good Design is

expressive / delightful /
minimal / fearless /
resourceful / inspired /
honest / adaptive /
innovative / disruptive /
bold / respectful /
purposeful / thoughtful /
beautiful / evolving /
empathetic / ambitious /
alluring / detailed /
intangible / meaningful /
useful / intelligent /
deliberate / abstract /
collaborative / inclusive /
timeless / mindful /
provocative / compelling /

WHY D.STUDIO?

We are a highly innovative and creative team found within the walls of SAP, the world's largest software-cloud company.

Here at d.studio (formerly known as AppHaus), we celebrate diversity across cultures, hobbies, and disciplines. We enjoy a light-hearted, casual environment that allows different personalities and work styles to thrive. And we all agree to never take ourselves too seriously.

Collectively, our capabilities allow us to influence all aspects of the design process. Our skills involve research, interaction design, visual design, product management, and development… Told you, we do a lot of stuff. And yet we all come together with one main purpose. From the first sticky notes of a design-thinking workshop, to the last lines of code, our goal is to design, develop, and deliver high-quality products.

WHERE?

Located in the hills of sunny Palo Alto, California, we are right in the heart of Silicon Valley.

ABOUT SAP

As a market leader in enterprise application software, SAP helps companies of all sizes and industries innovate through simplification. From the back office to the boardroom, warehouse to storefront, on premise to cloud, desktop to mobile devices—SAP empowers people and organizations to work together more efficiently and use business insights more effectively to stay ahead of the competition. SAP applications and services enable customers to operate profitably, adapt continuously, and grow sustainably.

ABOUT THE ROLE

At SAP d.studio, copywriting and content strategy is an important part of our work. As a Copywriter Intern, you will craft messages and content that support the user experience of our product as well messaging beyond the product for our brand vision and strategy.

Today's consumers expect applications that truly make life easier. And by hiring creative visionaries who understand users, their goals, and the underlying technology, we conceive delightful and clever applications that revolutionize everyday tasks.

By working collaboratively with a robust user experience team, you'll be the ultimate creative facilitator. You'll help users achieve their goals without their having to think about how they interact with the design ideas you propose, fight for, and lead to fruition. We'd love our team members to have the kind of contagious energy for innovation where we can't help but inspire breakthrough ideas while elevating the collective spirit of the team.

What You'll Do

+ Help refine the tone of voice for products and brands in a multi-disciplinary team

+ Define content strategy for target audiences

+ Assist with copywriting for social media, award submissions, report outs, and other marketing and promotional materials

+ Draft and edit blog posts, news articles, and website copy

+ Collaborate with fellow interaction designers, visual designers, user researchers, product owners, and developers to create content for various projects

What You Bring

+ Recently completed or working towards a degree in marketing, communications, journalism, public relations, advertising, or other related fields

+ Exceptional portfolio showcasing a wide range of technical writing samples, marketing campaigns, and related work

+ Mastery of the English language and able to write for different types of media, as well as for different audiences

+ Flawless copywriting, editing, and proofreading skills

+ Ability to multitask and prioritize your work to meet deadlines

+ Open and responsive to feedback

+ Excellent communication skills to work cross-departmentally

Nice To Have

+ Previous internship or related experience in copywriting, journalism, marketing, and/or, advertising

+ Experience working with product design teams

+ Familiarity with user experience and design thinking

Please send your resume and work samples to:
sap.dstudio@gmail.com

Visit us at:
www.sapdstudio.com

SAP

d.studio

EXPERIENCE DESIGN AT SAP

www.sapdstudio.com

//////