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# Good Design is

expressive / delightful /  
minimal / fearless /  
resourceful / inspired /  
honest / adaptive /  
innovative / disruptive /  
bold / respectful /  
purposeful / thoughtful /  
beautiful / evolving /  
empathetic / ambitious /  
alluring / detailed /  
intangible / meaningful /  
useful / intelligent /  
deliberate / abstract /  
collaborative / inclusive /  
timeless / mindful /  
provocative / compelling /

## WHY D.STUDIO?

We are a highly innovative and creative team found within the walls of SAP, the world's largest software-cloud company.

Here at d.studio (formerly known as AppHaus), we celebrate diversity across cultures, hobbies, and disciplines. We enjoy a light-hearted, casual environment that allows different personalities and work styles to thrive. And we all agree to never take ourselves too seriously.

Collectively, our capabilities allow us to influence all aspects of the design process. Our skills involve research, interaction design, visual design, product management, and development... Told you, we do a lot of stuff. And yet we all come together with one main purpose. From the first sticky notes of a design-thinking workshop, to the last lines of code, our goal is to design, develop, and deliver high-quality products.

## WHERE?

Located in the hills of sunny Palo Alto, California, we are right in the heart of Silicon Valley.

## ABOUT SAP

As a market leader in enterprise application software, SAP helps companies of all sizes and industries innovate through simplification. From the back office to the boardroom, warehouse to storefront, on premise to cloud, desktop to mobile devices—SAP empowers people and organizations to work together more efficiently and use business insights more effectively to stay ahead of the competition. SAP applications and services enable customers to operate profitably, adapt continuously, and grow sustainably.

## ABOUT THE ROLE

At SAP d.studio, user research is core to software design and development.

Today's consumers expect applications that truly make life easier. By hiring creative visionaries who understand users, their goals, and the underlying technology, we conceive delightful and clever applications that revolutionize everyday tasks.

By working collaboratively with a robust user experience team, you'll be the ultimate creative facilitator. You'll help users achieve their goals without them thinking about how they interact with the design ideas you propose, fight for, and lead to fruition. We'd love our team members to have the kind of contagious energy for innovation where we can't help but inspire breakthrough ideas while elevating the collective spirit of the team.

## What You'll Do

- + Gather end-user and stakeholder requirements
- + Create personas, use cases, workflows, and storyboards
- + Define information architecture and UI interaction flow of web and mobile apps from concept to completion
- + Design user interfaces using various prototyping techniques and tools
- + Validate designs through design reviews and formal usability testing
- + Conduct user research to inform your design choices
- + Collaborate with fellow interaction designers, visual designers, user researchers, product owners, and developers

## What You Bring

- + Recently completed or working towards a degree in human-computer interaction, information design, psychology, or other related fields
- + Deep empathy for users and solid foundation in interaction design tools and techniques

- + Ability to clearly communicate process and design choices to stakeholders
- + Exceptional portfolio showcasing a wide range of interaction design work
- + Experience in UI design including user-centered design methods
- + Excellent oral and written skills, and a demonstrated proficiency in effective communication with product stakeholders and research subjects

## Nice To Have

- + Previous internship or related experience in interaction design, user research, and/or visual design
- + Experience with creating interactive prototypes
- + Understanding of visual or graphic design principles
- + Ability to build interaction designs in HTML/CSS

Please send your resume and work samples to:

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Visit us at:

**[www.sapdstudio.com](http://www.sapdstudio.com)**

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